

Megan Mulvihill

Presentation Designer | Data Visualization | PowerPoint, Keynote, Google Slides

CONTACT

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ABOUT ME

I'm more than a presentation designer—I'm a Visual Storyteller. Using my 25+ years of experience, I create visuals that inform, inspire, and drive results. Specializing in data visualization, I excel in distilling complex information into digestible, impactful visuals through infographics, dynamic animation, typography, and persuasive imagery. Known for working efficiently in fast-paced environments, I deliver polished work with minimal back and forth. Expert in PowerPoint, Keynote, Illustrator, Photoshop, and InDesign, I help brands communicate with clarity, precision, and purpose.

EXPERIENCE

Freelance Presentation Designer

Self-Employed | New York, NY / Los Angeles, CA | August 2025 - Present

- Design polished, brand-aligned presentations for clients across healthcare marketing, wealth management, cybersecurity, energy technology, SaaS, advertising, and medical aesthetics, turning raw outlines and wireframes into professional decks.
- Build custom PowerPoint template systems in the slide master, including slide libraries, color palettes, icon sets, and layouts, for clients ranging from SaaS startups to agencies.
- Designed executive presentations, including a 5-slide Salesforce CRM strategy deck with editable hub-and-spoke diagrams, dashboard mockups, and iconography built from native PowerPoint shapes.
- Created clean, easy-to-read charts and data visuals for investor presentations.
- Refreshed and redesigned existing decks, including updating templates to reduce a generic, AI-generated look, and polished executive decks while preserving established brand systems.
- Worked within existing brand templates to format and finalize event presentations for in-house marketing teams, including GoodLeap, collaborating in real time over Slack and email.
- Use AI-assisted design workflows (Adobe Firefly, Microsoft Copilot) to speed up layout exploration and imagery, then refine every deliverable by hand.

Senior Visual Designer

Capital Group | Los Angeles, CA | March 2022 - August 2025

- Designed dynamic presentations with high-end animation to engage audiences and communicate marketing campaign narratives.
- Managed a small team of designers and coordinated workflows across five Capital Group teams, handling a high volume of concurrent projects.
- Partnered with writers and stakeholders to turn complex financial concepts into data visualizations, charts, and infographics for audiences including Edward Jones and Merrill Lynch.
- Delivered brochures, PowerPoint decks, web pages, and social ads for successful campaigns, upholding Capital Group brand guidelines.
- Remediated documents for Section 508 compliance and prepared brochures and flipbooks for litho and print-on-demand (POD) production with the print director.
- Tools: InDesign, Illustrator, Photoshop, Figma, Sketch, MS Office/PowerPoint.

Freelance Presentation Designer

Self-Employed | New York, NY / Los Angeles, CA | June 2000 - March 2022

- Collaborated with executives and senior management to design dynamic PowerPoint and Keynote pitches using animation, imagery, and infographics to convey campaign narratives.
- Designed pitches for two boutique Pharma Advertising companies that won the accounts that "built the company," almost tripling each firm's size in under a year.
- Built PowerPoint templates for international conference speaker decks for Key Opinion Leaders (KOLs), plus brochures and sales leave-behinds, using InDesign, Photoshop, and Illustrator.
- Managed AV setup for pitches nationwide and produced print signage (24x36 foam boards, 7-foot posters) and branded leave-behind gifts.
- Served pharmaceutical and commercial advertising agencies, financial institutions, and international law firms.

SKILLS

Presentation Design: PowerPoint, Keynote, Google Slides, Slide Master / Template Design, Template Systems, Figma Slides; **Design & Creative Software:** Adobe Creative Cloud, Adobe InDesign, Adobe Illustrator, Adobe Photoshop, Figma, Canva; **Visual Communication:** Data Visualization, Infographics, Visual Storytelling, Animation / Motion Graphics, Brand Guidelines; **AI Tools:** Generative AI, AI-Assisted Design, Adobe Firefly, Microsoft Copilot; **Accessibility & Productivity:** Section 508 / ADA Compliance, Word, Excel

EDUCATION

Bachelor of Music | University of Florida | May 1995

REFERENCES

References available upon request